

# What is Kia Puāwai A Pukekohe?

Kia Puāwai a Pukekohe is a strategic planning document developed by Panuku Development Auckland on behalf of Auckland Council.

The key focus of the plan is to deliver urban prosperity so that the town centre is competitive, safe, walkable and vibrant, with better access to employment, education and healthcare.

## What does Kia Puāwai A Pukekohe involve?



There are **27 council-owned properties** in Pukekohe that could help contribute to its urban regeneration.



These properties have been endorsed and approved by Auckland Council elected members. They include:



**Eight street level car parks**



**Three commercial properties**



**Several small open spaces**



**The Auckland Council offices at 82 Manukau Road**



We plan to partner with the private sector to redevelop these properties over time. This will be done with guidance from the Franklin Local Board.

If you have any questions you can contact us at:  
[unlockpukekohe@panuku.co.nz](mailto:unlockpukekohe@panuku.co.nz)



## What's happening in the near future?

- Now that the overarching plan for Pukekohe is complete, we'll start working on 'master planning' for the town centre
- We'll start investigating car parking. We'll review the current usage and needs of people who frequent Pukekohe's town centre. We'll do this with Auckland Transport and the Franklin Local Board. We understand that the rural needs of people who visit, work, learn and live in Pukekohe need to be a consideration in this process
- Our focus is the town centre, however, we are exploring other ways to contribute to the growth demands in Pukekohe
- While we have plans to upgrade public spaces and develop sites in the town centre, we will not create obligations on existing property owners to develop their sites too
- We are working with the market operators in Pukekohe to find a suitable home so that its future is secure

### How do the people of Pukekohe have their say?

In 2020 we will spend time sharing our plans with the community while we get our building blocks in place. Details of how and when we will do this will be shared on our website and updated on our Facebook page:

[facebook.com/panukuaki](https://facebook.com/panukuaki)

### What is Panuku?

Panuku Development Auckland is the council-controlled organisation that delivers urban regeneration in Tāmaki Makaurau (Auckland).

We work alongside locals, council and businesses to improve spaces and strengthen communities to make neighbourhoods an even better place to live.



# Kia Puāwai A Pukekohe

The urban future-proofing plan for Pukekohe



# What is the vision for Pukekohe?

It's estimated that the population of Pukekohe will grow by 50,000 people in the next 20 years.

We must ensure that this growth is sustainable and well planned out. Pukekohe is a vibrant and dynamic satellite town. The plan for Pukekohe includes increasing the employment and residential opportunities, improving transport connections, infrastructure, open space and recreation facilities, and continuing to build a thriving local economy.

## How will we deliver this vision?

Panuku Development Auckland will be working in Pukekohe to deliver urban regeneration for the next five to 10 years. Our strategic plan for Pukekohe (Kia Puāwai A Pukekohe) outlines how we will implement regeneration in the short, medium and long term.

### The plan outlines that we should:



#### Encourage new growth

by enhancing and place-shaping the town centre. We will use the properties in our portfolio to spark this regeneration.



#### Improve access for all

by creating a connected, safe, walkable and vibrant town centre.



#### Attract new businesses and services

to create a thriving local economy that offers better access to employment, education and healthcare for local people.



#### Enhance local community identity

by making sure Pukekohe's diverse communities will be celebrated and reflected in the town centre.



## Key moves For Pukekohe

### Redevelopment

- 1 Edinburgh Street Superblock** This area is a key location in the heart of Pukekohe. It will be redeveloped to better connect King Street with the library and community facilities on Massey Avenue. Multi-level living will be explored to make the street livelier.
- 2 Eastern Gateway** The eastern gateway area will be redeveloped to enhance the eastern end of King Street, and better connect it with the nearby railway station. A site at 7 Massey Avenue could become an 'anchor destination' that draws people to its shops and provide dedicated spaces for festivals and events.
- 3 Station Precinct** Regeneration of this area would integrate Manukau Road businesses with the historic town centre. We could create spaces for new learning providers, medical services, research and development, more homes or businesses.

### Public realm investment

- 4 Enliven the lanes** This key move focuses on Seddon, Devon and Roulston lanes within the town centre. Making these lanes more active and attractive will improve people's access to the town centre and allow more revitalisation on adjoining sites.
- 5 Improve walking and cycling connections** We'll work with Auckland Transport to improve access to and within the town centre, through projects that prioritise facilities for walking and cycling. Improvements may include upgrading intersections and improving the western ends of King Street and Edinburgh Street.
- 6 Create more places to play** We will explore the feasibility of developing a new child, youth, or all-age place to play

### Placemaking

- 7 Pukekohe Farmers Market** Enhancing the farmer's market will grow Pukekohe's identity and reputation as a food destination. We'll create a market strategy that explores the outcomes for an expanded farmers market. We'll test the plan with temporary activities before any final changes are made.
- 8 Car park activations** As work on the lanes and streetscapes progress, we'll work with the local community and Auckland Transport, to explore how these areas could develop in the longer term.